



Date: October 10, 2024

To,  
The General Manager- Listing  
Corporate Relationship Department,  
Bombay Stock Exchange Limited,  
BSE Limited Phiroze Jeejeebhoy Towers Dalal Street,  
Mumbai- 400001.

Subject: Intimation of Board Meeting to Consider Stock Split and Bonus Issue under  
SEBI (LODR) Regulations, 2015  
Reference: ISIN: INE0C5901014; Symbol: AAPLUSTRAD.

Dear Sir/ Madam,

ursuant to Regulation 29 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and as required by the Bombay Stock Exchange (BSE), AA Plus Trade Link Ltd. ("the Company"), a leading player in the Wholesale Trade Services sector, hereby notifies its shareholders and the public at large of the following:

The Board of Directors of AA Plus Trade Link Ltd. is scheduled to meet on Thursday, 24th October 2024, to consider and approve the following proposed corporate actions:

Proposed Corporate Actions:

1. Stock Split

- Ratio: Up to 1:10
- Purpose: To enhance the liquidity of the Company's shares by increasing the number of outstanding shares while reducing the face value per share proportionately. The stock split aims to make the shares more affordable and accessible to a broader base of retail investors, thereby increasing market participation and trading activity.

2. Bonus Issue

- Ratio: Up to 1:1
- Purpose: To reward shareholders by issuing additional shares in proportion to their current holdings. This bonus issue, which capitalizes on the Company's reserves, reflects the robust financial health of the Company. The initiative is intended to enhance shareholder value without impacting the Company's cash reserves.

Rationale and Strategic Benefits:

The proposed stock split and bonus issue are part of AA Plus Trade Link Ltd.'s long-term strategy to:

- Enhance Shareholder Value: By increasing the share base and rewarding shareholders through a bonus issue, the Company underscores its commitment to delivering sustained returns.



- Improve Market Accessibility: Lower share prices post-stock split are expected to attract a wider investor base, including retail investors, expanding the Company's shareholder community.

- Increase Liquidity: A higher volume of shares post-split is anticipated to boost trading activity and reduce price volatility, contributing to smoother transactions in the market.

#### SEBI and BSE Compliance:

This announcement is being made in compliance with the following regulatory provisions:

- SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Regulation 29(1)(e), concerning board meetings to consider stock splits and bonus issues.
- SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, ensuring that the Company adheres to the prescribed disclosure and issuance norms.
- SEBI (Prohibition of Insider Trading) Regulations, 2015, ensuring that no insider trading occurs in connection with the proposed corporate actions.
- BSE Disclosure Guidelines, ensuring the timely and accurate disclosure of material information to the public.

#### Shareholder Engagement:

Shareholders are advised that the details of the proposed corporate actions will also be discussed and approved in the upcoming Extra ordinary General Meeting (EGM)/ Postal Ballot , where their participation and votes will be solicited. Further information regarding the EGM/Postal Ballot agenda, dates, and participation procedures will be communicated in due course.

#### About AA Plus Trade Link Ltd.:

Incorporated in 2016, AA Plus Trade Link Ltd. is a leader in Wholesale Trade Services, specializing in the trading of iron, steel, aluminum, graphite, and other alloy products. The Company provides comprehensive solutions, including the end-to-end supply and installation of aluminum windows and glass fittings for builders. With a strong financial track record, the Company continues to focus on delivering exceptional value to its stakeholders while pursuing sustainable growth.

#### Investor Relations Contact:

For any queries or further information, please contact:



# AA PLUS TRADELINK LIMITED

CIN: U74900MH2016PLC274726

Investor Relations Department  
AA Plus Trade Link Ltd.  
Address: Office No :4, Sawant Sadan, Nehru Road  
Near State Bank of India , Vile parle (East ) Mumbai  
Phone: 022-28980308  
Email: [contact@aplustradelink.com](mailto:contact@aplustradelink.com)  
Website: [www.aplustradelink.com](http://www.aplustradelink.com)

Yours Faithfully,

**For AA Plus Tradelink Limited**

*Ashok A. Shah*



**Ashok Amritlal Shah**  
**Director**  
**DIN: 07427185**

Disclaimer: This announcement is for informational purposes only and does not constitute an offer or solicitation to sell shares or securities in AA Plus Trade Link Ltd. Any such offer or solicitation will be made only through a prospectus or other offering documents approved by the relevant regulatory authorities.

Thanking you,